



# THE *New You*

THE  
GEORGIA INSTITUTE  
FOR PLASTIC SURGERY

feel better about yourself®

Fall 2016

Richard J. Greco, M.D. • William H. Dascombe, M.D. • John D. Paletta, M.D. • Thomas W. Horn, M.D. • Frederick C. Sailes, M.D.

## Help Us #TURNITPINK Again

In 2014, we turned the Forsyth Fountain pink; now, we are turning the month of October pink to bring awareness to our friends, family, and patients who suffered from the diagnosis of breast cancer. Our goal is to empower women with the knowledge of options for breast reconstruction if you or your loved one requires mastectomy for the treatment of her disease. Help us celebrate and raise awareness and money for our educational programs, to help a local uninsured patient receive reconstruction, and to help the Plastic Surgery Foundation with national research.

### Upcoming Events

#### Saturday, October 1<sup>st</sup>

- **Pink on the Court** - Tennis Round Robins at Wilmington Island Club, Savannah Golf Club, Savannah Quarters, and The Savannah Yacht Club – all open to non-members.
- **Crossfit** – Stronger Together Event at Daffin Park.  
- Sponsored by Envirovac.
- **Yoga in the Square** – Five Yoga Studios will invite you to join them to a session of Yoga in Telfair Square on pink yoga mats  
– Sponsored by Dr. Pamela Gallup-Gaudry – The Memorial Center for Menopausal Medicine.
- **Pink on the Green** – The Savannah Harbour Golf Club will have pink tees, pink golf carts, and pink and white golf balls to play and think pink!
- **Movie in Grayson Stadium** – Come watch a movie on a 44 x 20 foot screen after a celebrity kick ball game. Enjoy pink cupcakes, pink lemonade, face painting and more! Open to all – bring your families.

#### Friday, Saturday, Sunday, October 7<sup>th</sup> – 9<sup>th</sup>

- **Planting in the Pink** – Herb Creek Landscape Supply will create and make available beautiful hanging pink flower baskets.

#### Wednesday, October 19<sup>th</sup>

- **Stroller Moms** will lead you through a walk and exercises through Forsyth Park.

#### Friday, October 21<sup>st</sup>

- **Pink Clays** – Clay Shoot at Forest City Gun Club  
- Sponsored by Savannah Toyota.

#### Monday, October 24<sup>th</sup>

- **Survivors' Celebration** – be one of the 200 guests to eat, drink, and dance at Jazz'd to celebrate our patients' long term survival and feeling whole again. – Sponsored by Jazz'd and United Distributors.

#### Wednesday, October 26<sup>th</sup>

- **Hole in One Contest** – During Savannah Harbour Foundation Tournament – win a Pink Vespa.

#### Monday, October 31<sup>st</sup>

- **Pink Vespa** – We will draw the winning raffle ticket at noon in the GIPS lobby – Donated by Motorini.

For more information and to register for events, please visit:

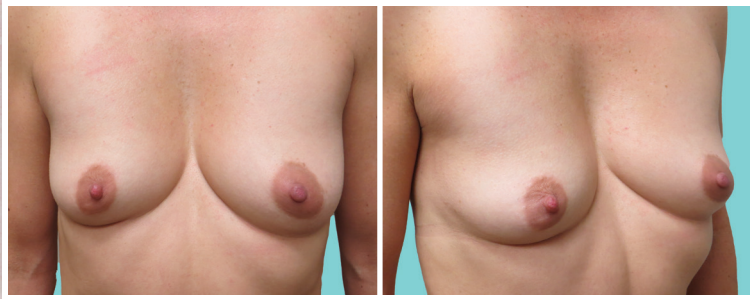
**TURNITPINK.org**



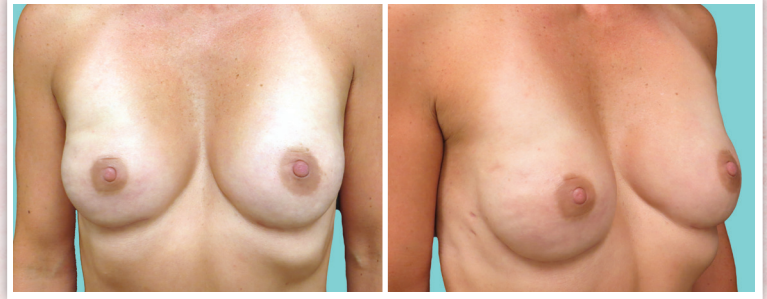
# Prophylactic Mastectomies and Reconstruction – A New Approach

Today a woman can have genetic testing which can help determine if she is predisposed to develop breast cancer. BRCA testing is the most common, but not the only, significant genetic testing performed. In patients with known genetic propensity - and when they are ready to proceed with bilateral mastectomies –

we can help their Oncologic Surgeon offer bilateral nipple sparing mastectomies with immediate (direct-to-implant) reconstruction. Acellular dermal matrix helps create a sling to hold the implant in position and create a natural shape.



BEFORE



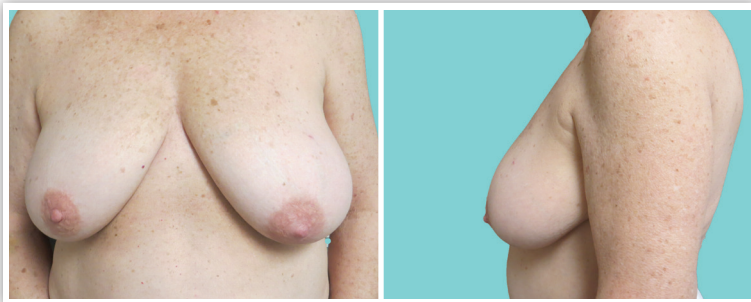
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## Post Mastectomy Reconstruction Outcome Study Complete

The Georgia Institute For Plastic Surgery was the only private practice in a 16 site National Cancer Institute, 6.4 million dollar research study on the outcomes of women choosing mastectomies and reconstruction. Drs. Greco, Paletta, and Horn enrolled patients in the study which is leading to multiple publications in peer reviewed journals. Dr. Greco is a co-author on the first

paper on the comparison of outcomes in the implant versus autologous tissue reconstructions being published in [Annals of Surgery](#).

We would like to thank our patients who voluntarily enrolled and participated in research to help determine the most satisfying treatment options.



BEFORE



AFTER – 1<sup>ST</sup> STAGE

## Larger Sized Breast Implants for Reconstruction Available Through Research Program

The Georgia Institute For Plastic Surgery is one of the first sites in the country to make available silicone implants larger than 800 cc for reconstruction in women requiring implants as large as 1500 cc. These implants are identical to the silicone implants on the market - just larger. Many times when women who wear larger than a 40 Bra size, it is very difficult to get enough volume and projection with implants to produce an adequate breast form. Mentor is responding with larger size implants for these patients. If you had a reconstruction with an implant and would consider enlarging your breast via revision reconstruction, contact our office to find out if you also qualify for the study.



# Repeat Breast Reduction

Breast reduction for the treatment of large, heavy, and symptomatic breasts is one of the most common procedures requested by women. In addition to smaller and perkier breast, these women have great relief of back and neck pain. Occasionally, women subsequently re-develop macromastia (excessively large breasts) – usually due to a hormonal stimulation, pregnancy, or weight gain. In these



BEFORE



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patients, the question is always, “Can we repeat the operation while maintaining nipple viability and sensation?”

GIPS is presenting the largest series of secondary breast reductions in the world’s literature with a newly designed technique to increase safety in patients where the blood supply of the previous operation is unknown. There were zero patients with nipple loss in our series.



*Raffle Tickets Available now  
for this Sporty “Pink” Vespa!!  
Call us today for details!  
355-8000 or [TURNITPINK.org](http://TURNITPINK.org)*

## Sciton Laser – Update

In June, we introduced the new Sciton Laser to our practice. Our patients are impressed with the results. The TRL component does an exceptional job of improving mild wrinkles and eliminating brown discoloration. For patients who have less sun aging and want a shorter recovery, Halo also provides impressive results. Many of our previous facelift patients, as well as patients not ready for surgery, are already noticing fabulous results with a recommended program of “Forever Young” laser treatments 3 or 4 times a year to slow their aging progress.



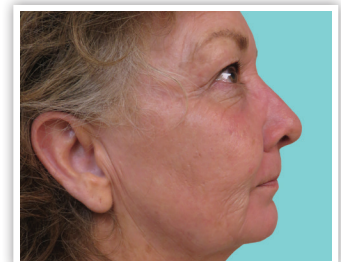
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BEFORE



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# Thank You!

The Georgia Institute For Plastic Surgery has the most trusted plastic surgeons who offer expertise in cosmetic and reconstructive surgery procedures in the Low Country. Our practice is nationally recognized in breast reconstruction and the practice of Plastic Surgery. Our goals are to help guide our patients on their experience with the utmost care and respect through education, while maintaining the highest standard for safety and cost.

Thank you to all of our patients for allowing us to take care of YOU!

# #TURNITPINK

## Event Sponsors



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