

THE *New You*

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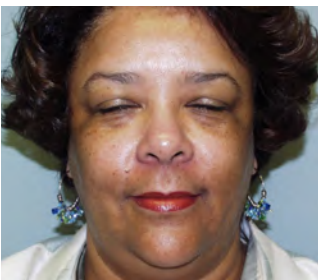
What can I do to feel better about myself for around \$500?

Everyone's budget is tighter this year. The economic slow down has affected many of our patients, and yet people still are interested in what they can do to look better and age gracefully. A common question for us is "**what can I do to look better on a smaller budget?**" We thought it would be valuable to look at all the options that we have to offer our patients.

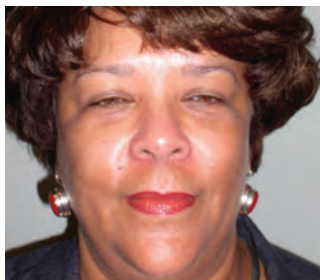
1. SKIN CARE

The first step in facial rejuvenation is a good skin care program. We use the Obagi Nuderm System for age spots and fine wrinkles. We have Obagi Rosaclear for Rosacea patients and Clenziderm for our Acne patients. **All these programs last 2–6 months and cost between \$250 and \$500.**

before



after



2. BOTOX

Botox is one of the most popular non-surgical procedures performed in America. Our patients usually receive 3–6 months of relaxation of their unwanted wrinkles. The most common areas treated are frown lines, crow's feet, and forehead wrinkles. **The cost is \$525 for 50 units, which will treat 2 areas.**

before



after



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PROCEDURES around \$500

3. HYALURANIC ACID FILLERS

Restylane, Perlane and Juvederm Ultra Plus are three great examples of materials that can help soften your facial wrinkles, plump up your lips, smooth out smokers lines, or fill in depressions. **The cost of treatments start at \$575 per syringe.**



4. BROKEN BLOOD VESSELS ON FACE

Many patients have fine red lines or streaks on their cheeks and nose. If this is Rosacea, we will try Rosaclear first. If not, **Laser treatment will make a nice improvement for \$325 per session**

5. SPIDER VEIN INJECTIONS

After years of standing on your feet and a few pregnancies, it is not unusual to develop fine spider veins in your legs. The gold standard for treatment is the use of hypertonic solution to close off the vessels. **The cost is \$200 per leg per treatment session.**



6. LASER HAIR REMOVAL

Treatment of unwanted facial, body, and bikini hair can be "permanently" treated with laser hair removal. **Treatments start at \$250.**

7. SKINTAGS

Many individuals have small skin tags on their face or neck that can be removed easily. Cost depends on the number, but **often is less than \$500.**



8. GLYCOLIC PEELS

Chemical peels can be utilized in addition to, or in place of, the Obagi Nuderm System. They help with uneven pigmentation, fine lines, coarse skin texture, etc. The peels range in price from **\$110 - \$135** a piece and we recommend a series of 6 treatments. **After you have paid for five treatments, your sixth one is free!**

9. UNWANTED MOLES

Even beautiful individuals can grow benign moles in the wrong places. If you have moles in unwanted areas, they can often **be removed for less than \$500.**



THE REAL COST AND VALUE OF BOTOX

Today, almost everyone has heard about Botox! Botox can soften the appearance of "expression wrinkles" that are between the eyebrows and forehead, and "crow's feet" around the eyes. However, do they know exactly how inexpensive Botox actually can be?

Consider your cost:

One vial = 100 units.

Typically this will treat 3-4 regions of your face and the cost is just \$795.00 per vial or **\$7.95 per unit.**

Half a vial = 50 units.

This will treat (2) regions of your face and the cost is \$525.00 per vial or **\$10.50 per unit.**

If you are only going to have (1) area treated, it is **\$12.00 per unit.**

Botox injections can be done in 15 minutes with no down time and minimal complications. Results usually last 4-6 months!

BOTOX gives you a great "VALUE" for your "INVESTMENT!"

REPAIRING SKIN DEFECTS AFTER SKIN CANCER REMOVAL

The removal of a basal cell cancer, squamous cell cancer, or melanoma can result in a significant defect after cancer removal. As plastic surgeons, we often remove skin cancers and close them simultaneously. On rare occasion, it is necessary to have the skin cancer margins checked by a pathologist while you wait in our office to confirm complete tumor removal. At other times, a dermatologist will remove large skin cancers or recurrent skin cancers using a Mohs technique.

Patients requiring Mohs surgery of the nose, ears, lips and eyelids often require plastic surgery to help get the best results. We will be available to you and you can request to have **your** plastic surgeon help.

Skin defect in nose after cancer excision.

Nose after plastic surgery flap closure.



IN THE NEWS

Richard Greco was a featured Speaker for the Mentor Corporation at the Paragon Forum at the annual meeting of the American Society for Aesthetic Surgery in Las Vegas.

Recently, Jocelyn Johnson and Wanda Hanneman went to an Obagi Training Class in Charleston, SC. Come in and talk to them about the "newest" products! Our line of Natural Glow Cosmetics is surprisingly affordable. Wanda has become an expert at helping our patients learn how beautiful they truly are! Makeup lessons with Wanda begin at \$45.

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Richard J. Greco, MD

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