

THE *New You*
Summer 2017

Richard J. Greco, M.D. • William H. Dascombe, M.D. • John D. Paletta, M.D. • Thomas W. Horn, M.D. • W. Joseph Campbell, M.D.

Welcome Dr. Joe Campbell

The Georgia Institute For Plastic Surgery is pleased to welcome our newest associate—Dr. Joe Campbell. Dr. Campbell comes to us from Gainesville, Florida, where he completed his General, as well as Plastic Surgical residencies. Dr. Campbell grew up across the country and abroad in a military family, and attended Florida State University after a brief career in Canadian hockey. Earning a bachelor's degree in biology, he then attended the University of Alabama School of Medicine, graduating in the top of his class. Completing his dual residencies at the University of Florida, Dr. Campbell has been certified by the American Board of Surgery.

During his training at the University of Florida, Dr. Campbell gained experience in a vast array of plastic and reconstructive surgical procedures with the completion of over 3,000 operations. His special interests include breast reconstruction, hand and facial trauma, microsurgery, and cosmetic surgery. Dr. Campbell has been published in both reconstructive and cosmetic aspects of plastic surgery, and has presented at numerous national meetings, addressing topics including surgical practice and patient safety.

Dr. Campbell and his wife Brittany are excited to be moving to Savannah with their daughter Ava, and her new baby brother, Brody. They look forward to joining our community, and making Savannah their home.

Dr. Campbell will begin seeing new patients July 10. To schedule an appointment with Dr. Campbell, please call (912) 355-8000.

**Come Meet Dr. Campbell,
Get a FREE Skin Cancer Screening,
and Learn About Plastic Surgery**



Location:

The Georgia Institute For Plastic Surgery
5361 Reynolds Street

Date:

Thursday, August 3, 2017
6:30 PM

SEATING IS LIMITED!

Call now to make your reservations!

912-355-8000 or 800-260-7135

Drainless Tummy Tuck

The Georgia Institute For Plastic Surgery has been successfully performing the newest trend in abdominoplasty—the Drainless Tummy Tuck. This new technique prohibits the formation of excess fluid between the skin and underlying muscle without the use of traditional drains, which many patients find uncomfortable and cumbersome as they may be in place for several weeks depending on fluid output. Plastic surgeons have been moving away from the use of drains in other surgical procedures such as breast reduction and augmentation, and assuming the technique can be performed safely without increasing complications, it should be considered in the abdominoplasty procedure.

New advances have made the Drainless Tummy Tuck a more viable option for our patients. A specialized suture allows for the reduction of tension on the incision, and helps to anchor the deepest layers of skin to the muscle beneath, limiting the buildup

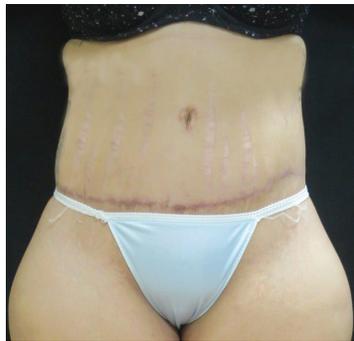
of post-surgical fluid, and making this procedure much more efficient. We are also evaluating a newer technique utilizing tissue glue to accomplish these same goals.

There may be a temporary dimpling of the skin associated with this procedure, which will resolve on its own. Additionally, some patients may experience a popping sensation about a month after surgery, which is caused as the sutures naturally dissolve beneath the skin surface. This coincides with the resolution of the dimpling, and is a normal occurrence in the healing process.

If you are considering the Drainless Tummy Tuck, we encourage you to consult with people you may know who opted for abdominoplasty with drains, and ask them about their experiences. There is no better advocate for a procedure than someone who has experienced it firsthand. For more information, schedule a consultation with one of our surgeons.



Before



After



Before



After

Breast Augmentation

Breast augmentation continues to be the most common cosmetic surgical procedure performed in the United States, with a staggering 290,467 augmentations performed in 2016 alone! At one time, only saline-filled implants were available, but the introduction of variations in implants give surgeons a multitude of options to achieve their specific goals. Not only are implants now available in both saline and silicone, but variations in shape can be achieved by selecting a different profile, or projection. One-size-fits-all implants are a thing of the past, and for the first time, decreases in implant width make the ability to match implant size to body type a reality, producing a much more aesthetically pleasing result.

A personal consultation including a discussion of your specific goals, an examination, and breast measurements will help our surgeons determine which implants would be best for you. During your consultation, we will discuss the advantages and disadvantages of saline vs. silicone implants, decide on implant size, and use your breast measurements to determine the profile that would be best suited for your unique situation and desires. Your surgeon will guide you through the selection process and help to take the apprehension out of this potentially intimidating process.

While breast augmentation surgery is popular all year round, it is the most popular as bathing suit season approaches. If you are

considering this procedure, you will want to give yourself enough time to recover so that you will be able to enjoy your favorite summertime activities with your new look!



Before



After

SCITON LASER:

Get your “WOW” results!

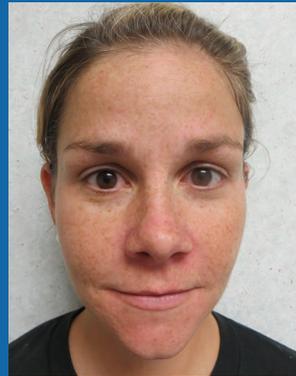
Summer is quickly approaching, and it won't be long until you are enjoying the great outdoors—whether boating, fishing, golfing, playing tennis, or spending time at the beach. The increase in exposure to the sun and ultraviolet light is the leading cause of premature aging of the skin, including wrinkles, loss of elasticity, and unwanted pigmentation. As in many aspects of medicine, an ounce of prevention is worth a pound of cure, and to that end, sunblock should be an essential part of your daily routine. Unfortunately for some, the damage has already been done, but there are ways to improve, and sometimes even reverse the damage. Our surgeons can help you determine the treatments that will be best for your unique skin condition, lifestyle, and budget.

For our patients who want a comprehensive skin care regiment, we offer programs such as Obagi, which slowly restore the youthful appearance of the skin with no down time. Faster results can be achieved with various chemical peels and dermabrasion, although some recovery time will be required.

Lasers and light therapy are newer options that can reduce wrinkles, improve skin color and tone, fade broken blood vessels, and improve acne. Laser resurfacing can be adjusted to treat the surface of the skin, or go deeper with more dramatic results, but more recovery time. Broad Band Light (BBL) is a light-based therapy used to treat discoloration on the face with no removal of skin, and virtually no down time. Forever Young is an even milder form of BBL using less energy but causing changes in the deep layers of the skin over time, and effectively slowing the signs of aging. To achieve the best result, we recommend 3-4 treatments per year.

Call to schedule a consultation to determine if you are a good candidate for one of these procedures. Remember to use your sunscreen regularly, and if you are thinking about one of these solutions to improve your skin, come see us BEFORE you get a tan!

BBL



Before



After

Halo Pro



Before



After

TRL



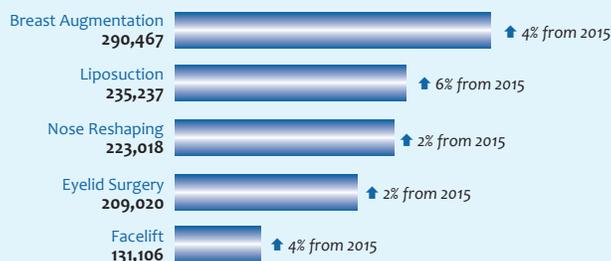
Before



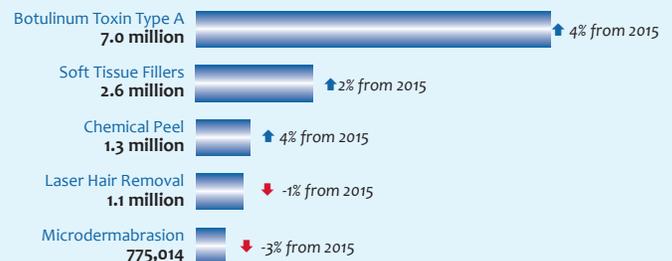
After

2016 Top Five Cosmetic Plastic Surgery Procedures

2016 TOP FIVE COSMETIC SURGICAL PROCEDURES



2016 TOP FIVE COSMETIC MINIMALLY-INVASIVE PROCEDURES



As reported in the 2016 Plastic Surgery Statistics Report by the AMERICAN SOCIETY OF PLASTIC SURGEONS.

Summer Specials!

June/July



It's the beginning of Summer and GIPS specials are heating up!

No down time for looking your best.

- **\$50 OFF 50 units** of BOTOX or
- **\$50 OFF 150 units** Dysport
- **\$50 OFF syringe** of JUVEDERM, Restylane or Radiesse
- **Buy (3) SCITON** Forever Young treatments and get the 4th FREE

In the News

The Georgia Institute For Plastic Surgery is currently participating in two breast implant studies.

The ATHENA study is for patients requiring breast reconstruction (initial surgery or revision surgery) using larger implants 930cc to 1445cc. For more information or to enroll please visit www.ClinicalTrials.gov

The MENTOR GLOW study is for all cosmetic patients, new or revision procedures. If you wish to enroll or want more information, please call our office at 912-355-8000.



A **HUGE thank you** to our patients! We are truly honored to serve the Savannah community and surrounding areas.

OBAGI Patient Appreciation Sale

All OBAGI Products 15% Off

June 26-30th

Follow us on [facebook](#) for daily specials and prizes during our OBAGI week-long event.

Call in orders accepted!
(912) 355-8000 or (800) 260-7135

Help us be green and share this newsletter with a friend before recycling it!



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