

THE *New You*

Holiday Edition 2014

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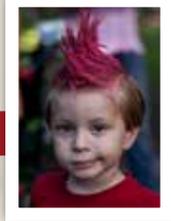
TURNITPINK A Success!

Forsyth Fountain spouted water for the first time on July 31, 1858, but it took 156 years for it to spout PINK water for the first time! On September 30, 2014, on the eve of Breast Cancer Awareness Month, over 700 people joined the Georgia Institute For Plastic Surgery for this truly historic event. It was inspiring to see the large number of patients that we've worked with over the last 21 years come out to show their support. As a special tribute, thousands of people wrote the name of a breast cancer patient on a pink rubber duck which we released into the fountain that evening.

Thanks to generous donors, there were many activities to enjoy which included face painting and hair stripping, eating pink cupcakes and ice cream, and drinking pink lemonade. Some survivors shared their stories while others signed their names on the Pink Fire truck. All the while we

enjoyed live music and there were live broadcasts from all three local TV stations. We issued a challenge to others to come up with creative ideas to turn things pink. WJCL turned their station background pink during Jennifer Andrews' live broadcast. Local PGA professional Gene Sauers even turned his grits pink!

An art gallery on Broughton Street was open for a week with Photography by Jabberpics. It featured photos of our survivors and artwork focused on survivorship. October has ended but the fight continues. Throughout the year we will continue our work with the Komen Foundation to raise awareness of Breast Cancer Reconstruction. We have a great community willing to help increase the awareness of Breast Cancer Reconstruction. THANK YOU for your past and future support!



Breast Reduction

Breast reduction continues to be one of the most common surgeries performed at GIPS with both a reconstructive and cosmetic component. This surgery has the highest patient satisfaction rate with 98% of patients happy with their results.

Will Insurance pay for the surgery? First it depends on your policy. Some exclude it outright. Most require that you have symptoms such as back pain, shoulder strap indents, rashes beneath breast, etc. caused

by the size of your breast. Some will also require evaluation by another medical professional to be certain that the cause is from the large breast and not from another source.

Once the source of the problem is confirmed to be the size of the breast, there is an attempt to treat this without surgery such as anti-inflammatories, wide strap bras, physical therapy, and prescription medication. At this point a referral should be made to have a consulta-

tion with one of the plastic surgeons at GIPS, where your questions will be answered and you will be able to see before and after pictures.

A breast reduction will lift the breast and reduce the breast and areola size. If you are bothered by large uncomfortable breasts and would like to discuss the possibility of a breast reduction, please call to schedule a consultation with one of our surgeons.



Before Breast Reduction

After Breast Reduction

Before Breast Reduction

After Breast Reduction

Richard J. Greco, MD is elected Vice President of Finance/Treasurer for the ASPS

After 23 years of serving plastic surgeons from across the country on over 32 committees, and chairing 5 separate committees for the American Society of Plastic Surgery, Richard J. Greco, MD has been elected Vice President of Finance and Treasurer. In this capacity, he will help to guide the future of the care of our future plastic surgery patients, interactions with the government, and with plastic surgeons from across the world.



Brazilian Butt Lift

In the United States and Brazil cosmetic surgery is very popular, however, there are very distinct differences in what is “desirable”. In the US larger breast are more sought after compared to Brazil where smaller breast and round full buttock is more appealing. That trend is changing in the US as some of the most popular celebrities (Jennifer Lopez, Kim Kardashian, Beyonce and Nikki Minaj) are well known for a particular physical attribute. Additionally, the use of fat grafting has exploded in Plastic Surgery.

Fat grafting has exploded in both reconstructive and cosmetic plastic surgery. Fat has been used to correct post traumatic deformity and breast reconstruction, and in cosmetic surgery for wrinkle reduction, lip enhancement, breast augmentation and buttock augmentation commonly known as Brazilian Butt Lift (BBL).

BBL is used to correct a variety of buttock deformities. The buttock can be made fuller and rounder for patients who have lost volume as they aged or were never happy with the appearance of their back side. Additionally, hips can be made smoother and larger. Lastly, areas that are sunken in along the buttock and hips can be improved as well.

BBL is frequently performed with other body contouring or breast surgeries, although, it can be performed as a stand alone procedure. In order to perform the procedure fat is harvested from another part of the body (via liposuction) then it is injected into the buttock and hips. This is an ideal plastic surgery procedure, in that fat is removed from an area where it is unwanted then it is placed in an area where it is needed. As with all surgery there will be swelling, therefore, you will look too big initially until the swelling improves.

If you are concerned about the appearance of your buttock and hips, and are curious if you would be a good candidate for a BBL, then call to schedule a consultation with one of our surgeons.



Before Brazilian Butt Lift

After Brazilian Butt Lift



Before Brazilian Butt Lift

After Brazilian Butt Lift

Shop Our Holiday Specials!

<p>“The Mistletoe” 2 Syringes of Restylane get 3rd free or 1 Area of Dysport free (up to 75 units)</p>	<p>“The Savannah Jingle Bell” 2 syringes of Juvederm Ultra Plus get 3rd free or Up to 25 units of Botox free</p>	<p>“The Holiday Angel” 2 syringes of Radiesse get 3rd free or up to 25 units of Botox free</p>
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Resolve to be Your Best

Join
Dr. John Paletta
for a **FREE & Informative Seminar**
“**New Year, New You**”

Location:
The Georgia Institute For Plastic Surgery
5361 Reynolds St.

Date:
Thursday January 15, 2015 @ 6:00 PM

SEATING IS LIMITED!
Call now for reservations!
912-355-8000 or 800-260-7135

New Extended & Weekend Hours

We understand how hard it can be to find time to get away from work or other obligations to go to the doctor. Our goal is to offer even more convenient scheduling options for our patients.

As an added service, we will now be offering extended evening hours on Monday & Tuesday from 4pm to 8pm as well as Saturday's from 8am to 12pm; twice a month.

Dr. Sailes and his team will be available for both new patient consultations and follow-up visits for existing patients.

You can arrange an appointment by calling our office at (912)355-8000.

Offices in: Savannah • Statesboro • Richmond Hill • Bluffton • Hinesville • Reidsville • Effingham • Vidalia

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Check us out at www.mycosmeticsurgeon.md



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