

THE *New You*

2019

Winter

***Looking younger and natural with an Endoscopic Browlift,
Upper & Lower eyelid surgery, and a Facelift.***

Many of us are enjoying longer, healthier lives, rewarding first and second careers, and new meaningful relationships well after the age of 60. Refreshing our facial appearance is often possible with skin care products, fillers, Botox, and laser treatments. However, there are times when excess or saggy skin needs to be repositioned and removed to achieve an ideal result.

This frequently means that a facelift, upper/lower lid surgery, and a browlift are necessary. Almost everyone has a natural sense of beauty so our goal is not to CHANGE your appearance but

to REFRESH your appearance. Our facelift patients range from the early 40's into the 80's! The surgery is performed under local anesthesia with intravenous sedation so that you are comfortable during your procedure. Surprisingly, there is little discomfort after the surgery and most individuals return to "social interaction" after 14 days.

If you have interest in any of these options, please visit us for evaluation and computer visualization on how the surgery might change your facial appearance.



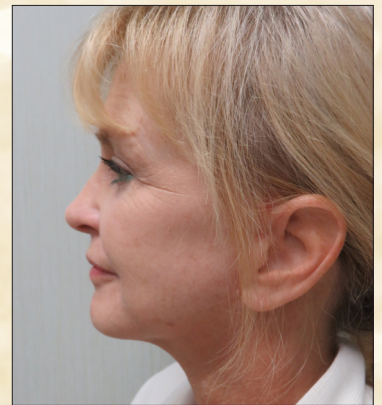
Before Facelift



Before Facelift



After Facelift



After Facelift

BREAST REDUCTION RELIEVES STRESS IN YOUR NECK, BACK, AND SHOULDERS

Enlarged breasts cause incredible difficulty for women. Neck pain, back pain, and stress in one's shoulders make it difficult to exercise, work at the computer, and perform day-to-day chores. The rash that forms under the breasts is a nuisance to treat. Breast reduction accomplishes at least two key things that help with the aforementioned problems:

- It LIFTS your breasts.
- It REDUCES your breasts.

Breast Reduction at The Georgia Institute For Plastic Surgery

Outpatient Surgery
Minimal discomfort
Usually covered by insurance
Return to work that doesn't involve heavy lifting
in less than 2 weeks
Experience -Surgeons at the Institute
have performed over 5000 breast reductions
in the last 20 years.



Before Breast Reduction



After Breast Reduction

The operation is performed as an outpatient with minimal blood loss. Most women can return to work that doesn't involve heavy lifting after 1-2 weeks. Your insurance company may pay for a portion of your fees associated with your surgery. Come in for evaluation and we can begin the process of submitting your request for surgery to your insurance company.

MALE BREAST REDUCTION SURGERY FOR GYNECOMASTIA

Gynecomastia is a condition in which the breasts of boys or men become enlarged. It can occur in more than 50% of male



Before Gynecomastia



After Gynecomastia

adolescents during puberty. Fortunately, 75% of the time it will resolve without any treatment over a 2-year period. Gynecomastia is also seen in men over age 50 as testosterone levels decrease. It becomes a problem as young boys and even adult males express embarrassment when participating in outdoor sporting and swimming events.

There are plenty of medications that have been implicated in causing gynecomastia and there are some endocrine disorders associated with enlarged breasts. If all medications that potentially cause gynecomastia have been stopped and endocrine disorders ruled out, surgery is often performed. The surgery often includes a combination of liposuction and excision of breast tissue. The small scars after surgery fade beautifully with time. The surgery is performed as an outpatient with a return to school or work without heavy lifting after 7-10 days.

TORN EARLOBE REPAIR:

Be careful that you don't lose your earrings!

Earlobe holes can become stretched or even torn. We have heard numerous stories about how women have lost valuable earrings because of enlarged earlobe holes. We can repair the holes under local anesthesia with an hour of simple surgery and an immediate return to work. The earlobes can then be repierced 6-8 weeks later.

ENLARGED or "DROOPY" earlobes can be reduced as well under local anesthesia with minimal discomfort.



Before Repair

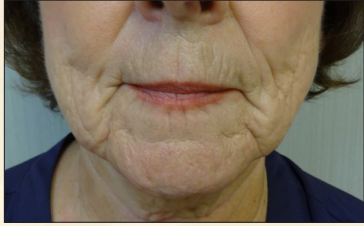


After Repair

"LIQUID FACELIFT" ALONE OR IN COMBINATION WITH A FACELIFT

Many individuals are interested in a "Non-Operative", non-surgical approach to Facial Rejuvenation. Adding Volume with Fillers can smooth out wrinkles and softly improve sags. Our goal is to obtain a soft and natural look to your face. These procedures are done during an office visit with local anesthesia. Most fillers last between 6 to 18 months.

Areas for Fillers
Lip lines
Nasolabial folds
Frown lines (Marionette lines)
Cheek augmentation



Before Fillers



After Fillers



Before Fillers



After Fillers

WHY YOUR HANDS GO NUMB: DEFEATING CARPAL TUNNEL SYNDROME TOGETHER

Are you having pain or numbness in your thumb, index, and middle fingers? Do these symptoms wake you up in the middle of the night? Are you having difficulty holding onto your morning cup of coffee? If yes, then you likely have what is commonly referred to as carpal tunnel syndrome (CTS). CTS is arguably the most common condition of the hand, where the median nerve is being compressed at the base of the palm. Surgical management includes the open release of the compressive band overlying the median nerve. At The Georgia Institute For Plastic Surgery, this procedure can be performed safely and effectively as an outpatient, in less than 30 minutes using local anesthesia. Don't let CTS get in your way, so come see us today.



Patrick J. Buchanan, MD

LASER TREATMENT FOR ROSACEA:

Rosacea is characterized by redness or blood vessels on the nose, cheeks, chin, and sometimes forehead. It is related to stress, environment, diet, and genetics. Creams are available to decrease the appearance of rosacea but at times, laser treatment is more effective at reducing



Before BBL



After BBL

Laser treatments are performed on an outpatient basis with minimal pain and redness. Frequently, 2-3 treatments are necessary for maximum improvement.



Before BBL



After BBL

the appearance of the rosacea. The laser doesn't CURE rosacea. It simply reduces the appearance of the blood vessels and pinkness in the skin, making it easier for women to conceal the redness with makeup.



Melissa, RN, our Laser Technician

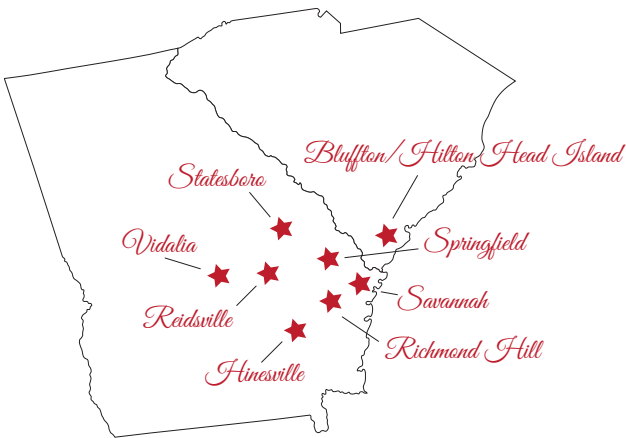
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**Look as Young
 as You Feel!
 Latest Surgical and
 Non Surgical Techniques**
Seminar given by
Richard J. Greco, M.D.
Location:
 The Georgia Institute For Plastic Surgery
 5361 Reynolds Street
Date:
 Thursday, January 24, 2019
 6:00 PM
SEATING IS LIMITED!
 Call now to make your reservations!
 912-355-8000 or 800-260-7135

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 Specials**

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*Offer Expires February 15, 2019